

INNOVATIVE TECHNOLOGY IN INDIAN BANKING SECTOR–A PROSPECTIVE ANALYSIS

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ABSTRACT

The Indian banking industry had made a noticeable shift from the traditional banking to channel-based banking. Banks are offering quick and transparency services to the customers via electronic channels. The current trend of virtual banking has gained more demand among the prospective customers. This paper contributes to understand the innovative techniques that will take over the Indian Banking industry in the near future.

KEYWORDS: *Indian Banking Sector.*